

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

LUC MEDIA.
Attention: Accounts Payable
25 WHITLOCK PLACE
SUITE 201
MARIETTA, GA 30064

INVOICE

DUPLICATE

Advertiser	TRIVEDI FOR CONGRESS	Invoice #	PL12110304
Product	PA-6	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	343976
Account Executive	Kristin Connor	Alt Order #	
Sales Office	Atlanta NSO	Deal #	
Sales Region	National	Order Flight	10/26/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	39359
		Advertiser Ref	23731

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WCAU	6A-7A M-F	6A-7A M-F	10/29/12 to 11/02/12	5x	MTWTF--					
	LUR										
	WCAU			M	10/29/12	:15	6:54 AM	MT124000H	\$300.00		8
						:15	6:56 AM	MT124100H	\$300.00		
	WCAU			Tu	10/30/12	:15	6:24 AM	MT124000H	\$300.00		6
						:15	6:27 AM	MT124100H	\$300.00		
	WCAU			W	10/31/12	:15	6:44 AM	MT124000H	\$300.00		7
						:15	6:45 AM	MT124100H	\$300.00		
	WCAU			Th	11/01/12	:15	6:10 AM	MT124000H	\$300.00		10
						:15	6:12 AM	MT124100H	\$300.00		
	WCAU			F	11/02/12	:15	6:22 AM	MT124000H	\$300.00		9
						:15	6:25 AM	MT124100H	\$300.00		
8	WCAU	7A-9A TODAY SHOW	7A-9A M-F	10/29/12 to 11/02/12	6x	MTWTF--					
	CDR										
	WCAU			Tu	10/30/12	:15	7:22 AM	MT124000H	\$750.00		12
						:15	7:24 AM	MT124100H	\$750.00		
	WCAU			Tu	10/30/12	:15	8:52 AM	MT124000H	\$750.00		11
						:15	8:53 AM	MT124100H	\$750.00		
	WCAU			W	10/31/12	:15	8:45 AM	MT124000H	\$750.00		8
						:15	8:46 AM	MT124100H	\$750.00		
	WCAU			Th	11/01/12	:15	8:34 AM	MT124000H	\$750.00		4
						:15	8:36 AM	MT124100H	\$750.00		
	WCAU			F	11/02/12	:00			\$1,500.00	See MG 8.13	10
						:00			\$0.00		
				NA-NOT AVAILABLE							

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	39359
		Advertiser Ref	23731

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WCAU	7A-9A TODAY SHOW	7A-9A M-F		10/29/12 to 11/02/12	6x	MTWTF--				
	CDR										
	WCAU			F	11/02/12	:15	8:34 AM	MT124000H	\$750.00		9
						:15	8:36 AM	MT124100H	\$750.00		
	WCAU			M	11/05/12	:15	7:58 AM	MT124000H	\$750.00	MG for 8.10 11/02	13
						:15	8:00 AM	MT124100H	\$750.00		
9	WCAU	7A-9A SATURDAY	7A-9A SA		11/03/12 to 11/03/12	2x	-----S-				
	CDR										
	WCAU	3P-4P M-F ELLEN	3P-4P M-F	F	11/02/12	:00			\$775.00	Credited	5
						:00			\$0.00		
					PREEMPT-DUE INVENTORY						
	WCAU			Sa	11/03/12	:00			\$575.00	See MG 9.5,9.6	3
						:00			\$0.00		
					PREEMPT						
	WCAU			Sa	11/03/12	:00			\$575.00	See MG 9.5,9.6	4
						:00			\$0.00		
					PREEMPT						
	WCAU	8-10A SUNDAY	758A-956A SUNDAY	Su	11/04/12	:15	9:10 AM	MT124000H	\$188.00	MG for 9.4,9.3	6
						:15	9:12 AM	MT124100H	\$187.00		
10	WCAU	8-10A SUNDAY	758A-956A SUNDAY		11/04/12 to 11/04/12	1x	-----S				
	LUR										
	WCAU			Su	11/04/12	:15	9:40 AM	MT124000H	\$188.00		2
						:15	9:41 AM	MT124100H	\$187.00		
11	WCAU	1130P-1A SNL	1130P-1A SAT		11/03/12 to 11/03/12	1x	-----S-				
	LUR										

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	39359
		Advertiser Ref	23731

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WCAU	1130P-1A SNL	1130P-1A SAT	11/03/12 to 11/03/12	1x		-----S-				
	LUR										
	WCAU			Sa	11/03/12	:15	11:57 PM	MT124000H	\$600.00		2
						:15	11:58 PM	MT124100H	\$600.00		
12	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F	10/29/12 to 11/02/12	5x		MTWTF--				
	CDR										
	WCAU			M	10/29/12	:15	5:25 PM	MT124000H	\$475.00		8
						:15	5:26 PM	MT124100H	\$475.00		
	WCAU			Tu	10/30/12	:15	5:45 PM	MT124000H	\$475.00		7
						:15	5:46 PM	MT124100H	\$475.00		
	WCAU			W	10/31/12	:15	5:21 PM	MT124000H	\$475.00		6
						:15	5:22 PM	MT124100H	\$475.00		
	WCAU			Th	11/01/12	:15	5:22 PM	MT124000H	\$475.00		9
						:15	5:24 PM	MT124100H	\$475.00		
	WCAU			F	11/02/12	:15	5:40 PM	MT124000H	\$475.00		10
						:15	5:41 PM	MT124100H	\$475.00		
13	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	10/29/12 to 11/02/12	5x		MTWTF--				
	CDR										
	WCAU			M	10/29/12	:15	7:12 PM	MT124000H	\$575.00		6
						:15	7:14 PM	MT124100H	\$575.00		
	WCAU			Tu	10/30/12	:15	5:57 PM	MT124000H	\$575.00		9
						:15	5:59 PM	MT124100H	\$575.00		
	WCAU			W	10/31/12	:15	6:19 PM	MT124000H	\$575.00		8
						:15	6:22 PM	MT124100H	\$575.00		

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		Agency Ref	39359
		Advertiser Ref	23731

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	10/29/12 to 11/02/12	5x	MTWTF--					
	CDR										
	WCAU			Th	11/01/12	:15	5:52 PM	MT124000H	\$575.00		10
						:15	5:53 PM	MT124100H	\$575.00		
	WCAU			F	11/02/12	:15	6:22 PM	MT124000H	\$575.00		7
						:15	6:24 PM	MT124100H	\$575.00		
14	WCAU	11-1135P M-F LATE NEWS	11P-1135P	10/29/12 to 11/02/12	2x	MTWTF--					
	CDR										
	WCAU			W	10/31/12	:15	11:27 PM	MT124000H	\$1,200.00		3
						:15	11:30 PM	MT124100H	\$1,200.00		
	WCAU			F	11/02/12	:00			\$2,400.00	See MG 14.4, 14.5	1
						:00			\$0.00		
	WCAU	11-1130P LATE NEWS SAT	11-1130P	Sa	11/03/12	:15	11:11 PM	MT124000H	\$1,200.00	MG for 14.1 11/02	5
						:15	11:12 PM	MT124100H	\$1,200.00		
	WCAU	LATE NEWS SU	11-1235A	Su	11/04/12	:15	12:38 AM	MT124000H	\$1,000.00	MG for 14.1 11/02	4
						:15	12:41 AM	MT124100H	\$1,000.00		
15	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	11/05/12 to 11/05/12	1x	M-----					
	LUR										
	WCAU			M	11/05/12	:15	5:51 AM	MT124000H	\$100.00		2
						:15	5:52 AM	MT124100H	\$100.00		
16	WCAU	7A-9A TODAY SHOW	7A-9A M-F	11/05/12 to 11/05/12	1x	M-----					
	CDR										
	WCAU			M	11/05/12	:15	7:29 AM	MT124000H	\$750.00		2
						:15	7:29 AM	MT124100H	\$750.00		
17	WCAU	6A-7A M-F	6A-7A M-F	11/05/12 to 11/05/12	1x	M-----					

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	LUR										
	WCAU			M	11/05/12	:15	6:54 AM	MT124000H	\$250.00		2
						:15	6:56 AM	MT124100H	\$250.00		
18	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F	11/05/12 to 11/05/12	1x	M-----					
	CDR										
	WCAU			M	11/05/12	:15	4:58 PM	MT124000H	\$475.00		2
						:15	4:59 PM	MT124100H	\$475.00		
19	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	11/05/12 to 11/05/12	1x	M-----					
	CDR										
	WCAU			M	11/05/12	:15	5:57 PM	MT124000H	\$575.00		2
						:15	5:59 PM	MT124100H	\$575.00		
20	WCAU	11-1135P M-F LATE NEWS	11P-1135P	11/05/12 to 11/05/12	1x	M-----					
	CDR										
	WCAU			M	11/05/12	:15	11:28 PM	MT124000H	\$1,200.00		2
						:15	11:31 PM	MT124100H	\$1,200.00		
21	WCAU	11-1135P M-F LATE NEWS	11P-1135P	11/05/12 to 11/05/12	1x	M-----					
	CDR										
	WCAU			M	11/05/12	:15	11:16 PM	MT124000H	\$1,200.00		1
						:15	11:16 PM	MT124100H	\$1,200.00		
22	WCAU	6A-7A M-F	6A-7A M-F	11/06/12 to 11/06/12	1x	-T-----					
	CDR										
	WCAU			Tu	11/06/12	:15	6:42 AM	MT124000H	\$425.00		1
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		Advertiser Ref	23731

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
------	---------	-------------	------	-----	------	--------	----------	-------	------	----------------	-------

Aired Spots **35**

<u>Gross Total</u>	\$41,200.00	
<u>Agency Commission</u>	\$6,180.00	
<u>Net Amount Due</u>	\$35,020.00	<u>Payment Terms 30 Days</u>

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NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above